

PRESS RELEASE _____ 15-2021

German Innovation Awards 2022: international call for entries

Frankfurt am Main, 11 October 2021

Starting today, companies can register for the German Innovation Awards 2022. Hosted by the German Design Council, the awards honour innovative products, detailed solutions and process flows internationally and across industries. They make great achievements visible to a broad audience and ensure a profitable networking of expertise as well as a successful positioning on the market.

Companies from all sectors of the economy as well as non-commercial and governmental organisations can register for participation until 28 January 2022. The 2022 German Innovation Awards will be granted in two classes: in the „Excellence in Business to Consumer“ and „Excellence in Business to Business“ categories. All projects can also be registered under the overarching category called „Design Thinking“. Eligible projects are those that strive for innovation through more agile innovation methods such as design thinking, scrum, lean start-up or sprinting.

Further information on the awards and categories can be found here:

- <https://register.german-innovation-award.de/>

The awards ceremony to honour the winners will take place on 24 May 2022 at Futurium in Berlin.

The key facts at a glance:

- Early bird registration deadline: 19 November 2021
- Registration deadline: 28 January 2022
- Jury session: 16 February 2022
- Awards ceremony: 24 May 2022, Futurium, Berlin

Jury members:

- Christine Wang, Managing Director, Lufthansa Innovation Hub
- Dr. Elias Knubben, Vice President and Head of Corporate Research and Innovation, Festo SE & Co. KG, Esslingen

- Michael Kruza, Team Leader Design / User Experience, Innovation Hub, Telekom AG
- Silvia Olp, President, aed e.V. (Association for the Promotion of Architecture, Engineering & Design)
- Prof. Dr. Alexander J. Wurzer, Managing Partner WURZER & KOLLEGEN GmbH

German Design Council

The German Design Council has been operating since 1953 as one of the world's leading centres of expertise in communication and knowledge transfer within design, branding and innovation. It is part of the worldwide design community and has always contributed to the establishment of global exchange and networking thanks to its international offering, promotion of new talent and memberships. With events, conventions, awards, jury meetings and expert committees, the Council connects its members and numerous other international design and branding experts, fosters discourse and provides important stimulation for the global economy. Its membership currently includes more than 350 enterprises.

Contact

Janine Wunder, Vice President Communications and Marketing

Phone: +49 (0) 69 24 74 48 699

Fax: +49 (0) 69 24 74 48 700

E-mail presse@gdc.de

www.gdc.de